

Brutka.com Website Creation Brief

1. What is the purpose of the website?
 - Informative
 - Educational
 - Entertainment
 - Social Networking
 - E-commerce
 - Other: _____
2. Who is the target audience?
 - Age Group: _____
 - Gender: _____
 - Location: _____
 - Interest: _____
 - Other: _____
3. What are the main features and functionality required?
 - Home Page
 - About Us
 - Contact Us
 - Product/Service Pages
 - Shopping Cart
 - Payment Gateway Integration
 - User Login/Registration
 - Search Functionality
 - Other: _____
4. What is the estimated budget for the project?
 - Less than \$1,000
 - \$1,000 - \$5,000
 - \$5,000 - \$10,000
 - \$10,000 - \$25,000
 - More than \$25,000
5. What is the timeline for the project?
 - Less than 1 month
 - 1 - 3 months
 - 3 - 6 months
 - 6 - 12 months
 - More than 12 months
6. What are the preferred design styles and color schemes?
 - Minimalistic
 - Modern
 - Classic
 - Colorful
 - Monochromatic
 - Other: _____
7. What is the preferred content management system (CMS) or website builder?
 - WordPress
 - Squarespace
 - Wix
 - Shopify
 - Custom
8. What are the website's information architecture and navigation requirements?
 - Simple and intuitive
 - Menu-based
 - Breadcrumb-based
 - Search-based
 - Other: _____
9. What are the website's content requirements?
 - Text
 - Images

- Videos
- Audio
- Downloads
- Other: _____

10. What are the website's social media requirements?

- Integration with social media accounts
- Sharing buttons
- Other: _____